



Liberty for All Training Co.  
**FOR IMMEDIATE RELEASE**  
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## **New DFW Firearm Training Company Focuses on Underserved Communities as Minority Gun Ownership Rises**

**COLLIN COUNTY, Texas** — After a successful six-month pilot run, Liberty for All Training Company formally launched today as North Texas's first firearms instruction company built specifically for communities left out of traditional gun culture. Serving clients across the Dallas-Fort Worth Metroplex and beyond, the company offers private and small-group shooting lessons designed specifically for beginners, women, LGBTQ+ Texans, and Texans of color — communities that have long been underserved in the firearm space.



### **Minorities and LGBTQ+ Americans are changing the face of gun ownership**

Liberty for All's launch comes as gun ownership in America undergoes a dramatic demographic shift. Minorities, LGBTQ+ individuals, and other historically marginalized communities are among the fastest-growing segments of new gun owners — driven in large part by concerns about personal safety in an increasingly polarized climate.

- **NPR:** [More liberals, people of color and LGBTQ Americans say they're buying guns out of fear](#)
- **The Advocate:** [Marginalized communities turn to gun ownership in fear of Trump's authoritarianism](#)
- **NBC News:** [Gun trainers nationwide say women and liberals are taking more interest in classes after Alex Pretti's shooting](#)
- **CNN:** [Leftist and liberal gun groups are seeing a rush of new members](#)

## Meeting market demand in North Texas

The Dallas-Fort Worth Metroplex is one of the most gun-centric regions in the entire country. [North Texas is home to nearly 2,000 federally licensed firearms dealers](#) (FFLs) — nearly a quarter of all FFLs in Texas, the most of any metro area in the United States, and among the highest concentrations per capita in the country.

DFW is also one of the most diverse major metros in America. [A February 2026 WalletHub analysis](#) found that three DFW cities — Arlington (#3), Dallas (#12), and Fort Worth (#22) — rank among the 25 most diverse cities in the country. [More than 90 languages are spoken by Dallas residents](#), and Dallas is [home to the sixth-largest LGBT population in the country](#).

Yet despite this diversity — and despite a booming local firearms industry — LGBTQ+ Texans and Texans of color have largely been left without a training environment built for them. Liberty for All was founded to close that gap.

## Open for business

Since kicking off its pilot run in October 2025, Liberty for All has given lessons to dozens of clients from across the DFW metroplex — and from out of state — drawn by the company's unique combination of expert instruction and genuinely inclusive culture.

"As a competitive shooter, I've spent years immersed in gun culture — and I've also spent my whole life as a gay man and the son of immigrants," said **founder and certified firearms instructor Ike Hajinazarian**. "Those two parts of my identity don't often get to comfortably exist in the same room — so I built Liberty for All to change that. There are a lot of people in this community who want to learn to shoot, who believe in their right to protect themselves, but who've never felt like the gun world was for them. I know that feeling. And I wanted to build something that said: yes it is."

Lessons are held at RifleGear in The Colony and include all necessary equipment — loaner firearms, ammunition, targets, and range fees. Private one-on-one sessions start at \$119, with group and couples options also available.

Verified customer testimonials can be found on Liberty for All's [Google Business page](#). In December 2025, Liberty for All was [officially recognized](#) as a recommended resource by [A Better Way 2A](#).

**MEDIA OPPORTUNITIES AND VISUALS:**

Shadowing opportunities and interviews with founder Ike Hajinazarian can be scheduled by emailing [ike@L4Atraining.com](mailto:ike@L4Atraining.com). Courtesy still photos and 4K B-roll can be found [here](#).

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**About Liberty for All Training Company**

Liberty for All Training Co. is a private firearms instruction company serving the Dallas-Fort Worth area dedicated to creating an inclusive, judgment-free environment to learn firearm safety and proficiency. All lessons are taught by a certified firearm instructor and held at RifleGear, 4001 State Highway 121, The Colony, TX. For more information about Liberty for All, or to book a lesson, visit [l4atrainning.com](http://l4atrainning.com). Liberty for All Training Co. can be found on [Instagram](#), [Facebook](#), and [YouTube](#).